







Provides Technology:

- No-cost Portal Solutions
- Competitively Priced Portfolio

# Joint Technology Committee Annual Report January 2022

Presented by:
Ajay Bagal
Executive Director









Provides Technology:

- · No-cost Portal Solutions
- Competitively Priced Portfolio

#### **AGENDA**

- Statue
- Board of Directors
- Overview
- Customers
- Business Model
- Technology Portfolio

- Payment Processing Protections
- 2021 Legislation Update
- 2021 Year in Review
- Micro-Grant Program
- Colorado Cybersecurity Opportunity
- Customer Comments



## **Statute**

2004 Created by the General Assembly: C.R.S. § 24-37.7-101

#### **Self-funded**

No tax or general fund dollars are used to operate.

#### Technology

Procures and contracts for Colorado governments.

#### SIPA Board

Governed by elected officials, state legislators, government stakeholders, and private residents.



## **Board of Directors**



Rick Garcia
Executive Director
DOLA
Board Chair



Anthony Neal-Graves
OIT CIO & Executive
Director
Board Vice Chair



Mark Ferrandino
Executive Director
DOR
Board Treasurer



Hannah Parsons
Private Sector Member
Exponential Impact
Board Secretary



Mark Baisley
Representative
State of Colorado



Chad Cornelius
Chief Information Officer
State Judicial Branch





**Billy Griffin**Private Sector Member
GitHub



Jena Griswold Secretary of State State of Colorado



Benjamin Henderson Director of Operations Governor's Office



Danielle Morrill
Private Sector Member
Firstparty Labs



Bob Rankin Senator State of Colorado



Brandy Reitter Town Manager Town of Eagle



Brianna Titone Representative State of Colorado



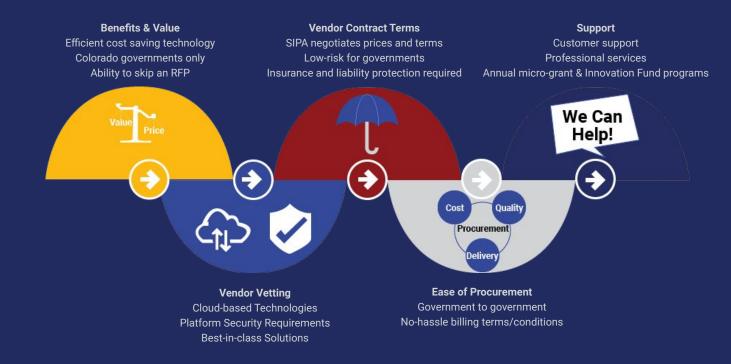
Rachel Zenzinger Senator State of Colorado



## SIPA Overview

## Serving All Colorado Governments

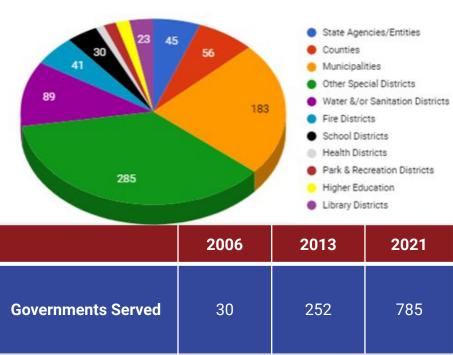
State and Local, Special Districts, Public K-12 & Institutions of Higher Education

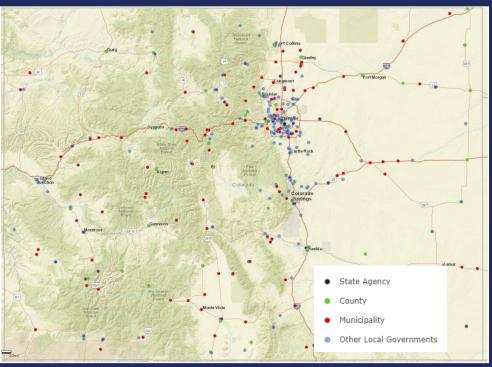




## Customers

#### Agreements with SIPA







## **Business Model**

#### SIPA is self-funded

- Payment processing
- Sale of licenses
- Time and material consulting

#### SIPA makes government procurement simple

- Skip RFP process
- Contracting with flexible T&C's
- Risk mitigation



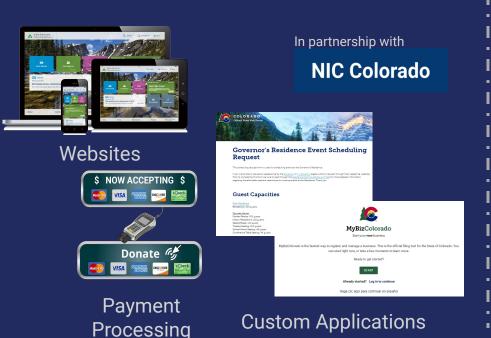
#### SIPA profits fuel

- No-cost portal solutions
  - websites, custom applications
- Credit card equipment
- Micro-Grant Program



## **Technology Portfolio**

**Colorado.gov Portal Services** 



#### **Technology Partners**





## 2021 Legislation Update

Summary: Amendment to the "Powers of the statewide internet portal authority. Section (2)" in section 24-37.7-104 (SIPA Statute)

The Joint Technology Committee sponsored a bill on behalf of SIPA that provided flexibility in the procurement method for the portal integrator, expanding the statutorily required procurement method from a Request for Proposals to allow for any competitive procurement method. With the passing of that legislation, SIPA can now use the Invitation to Negotiate in its upcoming procurement for portal integrator services.

### Thank You



## Payment Processing Protection

#### SIPA FOLLOWS OR EXCEEDS STATE SECURITY REQUIREMENTS

Protection	Why It's Important	SIPA	NIC Colorado
General liability insurance	To cover claims involving bodily injuries and property damage resulting from products, services or operations.	✓	
SIPA negotiates competitive rates with vendors	To receive the best technologies and cost-savings to engage constituents, streamline office productivity, and lower cyber risk.	✓	
Uses Public Depository Protection Act (PDPA) Bank Account	Protects funds above FDIC insurance limits by requiring each bank to deliver readily marketable assets.	✓	
Merchant of Record	Is responsible for maintaining a merchant account, processing payments, and managing processing fees. Ensures compliance with PCI-DSS, stays up to date on laws, and handles chargebacks.		✓
Provides highest level of PCI compliance	It protects residents' card data and reduces the risk of a data breach.		✓
SOC 2 audits	A regulatory oversight.		<b>√</b>
Government entities listed as additional insureds	To provide additional protection to governments.		<b>✓</b>
Credit Monitoring (if a breach occurs)	To protect against identity theft.		1
Credit card equipment provided at no cost	Provides end-to-end encryption.	<b>✓</b>	1
Cyber Insurance Protection	In the event of a breach, cyber insurance will help recover costs.	<b>√</b>	<b>√</b>



## 2021 Year in Review

#### **WEBSITE AWARDS**

DOLA Colorado Emergency Rental & Mortgage Assistance Program MarCom Gold - Digital Media Website Redesign

Town of Johnstown: MarCom Gold – Digital Media Website Redesign

Colorado.gov: Honorable Mention – Digital Media Website Redesign

MarCom – International competition honoring excellence in marketing and communication while recognizing the creativity, hard work, and generosity of industry professionals. Created in 2004, MarCom has evolved into one of the largest and most-respected creative competitions in the world. Annually, around 6,500 entries are submitted from around the world.

DOLA Colorado Emergency Rental & Mortgage Assistance Program Gold for Crisis Communications; Silver for Government Websites

DOLA Colorado Emergency Rental & Mortgage Assistance Program Gold for Crisis Communications; Silver for Government Websites

Davey – Large and prestigious competition honoring the "Creative Davids" who derive their strength from big ideas, rather than huge budgets. The Davey is sanctioned and judged by the Academy of Interactive and Visual Arts, an invitation-only body consisting of top-tier professionals from organizations such as Condé Nast, Disney, GE, Microsoft, Monster.com, and many more.



## 2021 Year in Review

#### SIPA FUNDS GOVERNMENTS PROJECTS

## INNOVATION FUND FOR STATE AGENCIES TOTAL \$550,000

CDHS | CDPHE | DOR | DOLA x2 | CO Judicial | OIT

Approved uses of this fund include equipment, hardware, goods and services to innovate technology in the State of Colorado. Approved projects may receive either cash or in-kind services.

## SIPA MICRO-GRANTS FOR ALL CO GOVERNMENTS TOTAL \$153,000

The Micro-Grant program is designed to connect residents to government by putting more information and services online.

#### SIPA GOVERNMENTS SERVED

51	New Governments Joined SIPA
197	Governments Acquiring New Services
161	Government Renewals

#### **GOVERNMENTS ON COLORADO.GOV**

360	Websites
427	Payment Processing
\$3.19 B	Distributed Back to Governments



## Micro-Grant Program

- The Micro-Grant program is designed to connect residents to governments by putting more information and services online.
- Since 2010, more than 327 grants and over \$1.5 million have been awarded to governments across the state.

#### 2021 Recipients





## Colorado Cybersecurity Opportunity

#### **OVERVIEW**

- Created by the Infrastructure Investment and Jobs Act
  - Smaller piece of the legislation called the State and Local Cybersecurity Improvement
     Act
  - 4 Year Program administered through the Department of Homeland Security to assist with activities that address imminent cybersecurity threats
- Competitive program that requires a cybersecurity plan be created and approved by DHS
- Based on available information, we believe that there is up to \$16M available to Colorado
  - State must ensure 25% of funds are allocated toward rural areas
- SIPA is interested how we can support state and local governments execute
  - Partnerships with SIPA vendors
  - Procurement support
- More to come as DHS publishes information about how to apply for funds



## **Customer Comments**



"We started with SIPA because it was "free" and who can't beat that! But, SIPA is more than just a free site, you couldn't ask for a better entity to work with, would highly recommend them! Their service is excellent, always willing to help, the features they provide or have access to is such a tremendous benefit for a municipality, their high level of security they provide is a relief! The only partial negative thing I see is the functionality of editing the website, just isn't very user friendly to someone whom is not a tech person! Thank you SIPA for all you do, what a blessing to your customers!" Crystal Broderick, Town of Dove Creek

"We have worked with SIPA on a few projects now, and have had a very positive experience with each. We have recommended our solutions to sister agencies as well." Susan Burgmaier, Colorado Division of Reclamation, Mining and Safety

"This is Silver Plume's first credit card payment portal and the citizens are extremely happy with it." Tammy Sanford, Town of Silver Plume

"I always recommend SIPA solutions to all applicable entities as an option." Scott Johnson, Canon City Fire Protection District

"Did not have to negotiate contract terms." Andrew Rodriguez, Colorado Mesa University



## Questions



Ajay Bagal Executive Director



Chief Operating Officer



Jerrod J. (JR) Roth Chief Technology Officer



Kara Finch Contract Manager & Legislative Liaison



Operations



Will Carter Solution Architect/ IT Project Manager



**Beth Justice** Sales & Marketing Director



Alex Schriefer Office Manager & Bookkeeper



**Operations Specialist** 



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Statewide Internet Portal Authority